



527 23rd Avenue, no.104
Oakland, California 94606

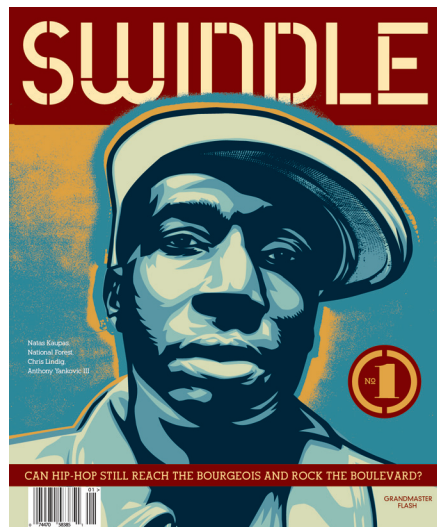
tel: (510) 533-MEDS
fax: (407) 386-1554

getmeds@medicineagency.com
www.medicineagency.com

Medicine Agency Presents:

SWINDLE MAGAZINE Kick-Off Party featuring a group art show, live music and drinking

JUNE 11th, 2004 at Club Six in San Francisco



To celebrate the first issue release of **SWINDLE QUARTERLY**, **Shepard Fairey's** new publishing venture, we present to you an art show opening featuring the works of **Shepard Fairey, Natas Kaupas, John Bradford, National Forrest, Florencio Zavala, Chris Lindig, John LaCroix, Anthony Yankovic III, Nicole Martin, Caleb aka Sonik, Christopher Glancy, Peter Sutherland, Andrew Jeffery Wright, Katsuo Design** and **Michael Schmelling**. These are just some of SWINDLE's contributing artists and their artwork is perfect to help us kick-off the release of this great new publication.

Providing entertainment for the show will be music from local DJ's (TBA). Playing live is **Big Wheel Recreation's, THE PLEASED**. With their hit song, "We Are The Doctor," in rotation on **MTV** and several major radio stations, this band is blowing up.

"This is a great way to introduce SWINDLE", said Shepard Fairey, the artist for whom this represents his foray into the magazine business. "This party reflects the content of SWINDLE by exposing a wide variety of artists and combining their event with music. It's a perfect reflection of the magazine."

The whole event is free until 9pm and \$5 per head after. Music begins at 10pm.
Please RSVP to getmeds@medicineagency.com for VIP accommodations.

For more information on the club, please go to: <http://www.clubsix1.com>

For more information on the art gallery, please check out: <http://www.onsixgallery.com>

Read about THE PLEASED at <http://www.mtv.com/bands/az/pleased/artist.jhtml>

ABOUT SWINDLE

SWINDLE quarterly will be the definitive pop-culture and lifestyle publication for young men and women. Servicing music, art, and fashion, SWINDLE provides a wide variety of fresh "lifestyle" content for the young and eclectic. SWINDLE will be the first truly non-disposable almanac of popular culture. It's hardcover and premium print quality will set it apart from other publications on the newsstand. When you buy SWINDLE, you get a beautifully designed addition to your personal library, to be displayed next to your favorite books. For more information, please visit <http://www.swindlemagazine.com>

ABOUT MEDICINE AGENCY

Medicine is a new full-service design, development and marketing agency that brings together a network of creative people with new ideas. For more information, please visit <http://www.medicineagency.com> or contact us at getmeds@medicineagency.com